



Deliver your branding message with a unique online webinar event!

In 2008 NONWOVENS INDUSTRY magazine will offer two webinar sponsorship programs for advertisers, giving you the opportunity to customize your message and market research for our thousands of readers. Reach your targeted audience by sponsoring a webinar topic that is relevant to your business and gain valuable leads, targeted market research information your business can use and invaluable branding exposure to potential nonwovens professionals around the globe.

SILVER SPONSORSHIP (non-exclusive, limited to three sponsors)

\$3000

- your logo on four pre-event emails to our 10,000+ opt-in subscribers
- banner advertising on our website with a link to the event
- your logo and branding on each "Breaking News" e-newsletter for four weeks prior to the event
- print advertising prior to the event
- logo and branding on post-event "thanks for attending" and "sorry we missed you" emails
- rotating brand/logo throughout presentation
- event archived for 12 months, requiring viewer registration to generate additional leads
- information on each registrant, in real time, so you can track active leads

GOLD SPONSORSHIP (exclusive, limited to one sponsor)

\$8000

- *all of the above, plus*
- the opportunity for you to introduce the webinar and get your message out to potential customers at the event
- interactive on-line polls during the event, capturing information to help build your business
- your input into customized questions on the registration page and exit survey, asking questions to help your business grow

2008 Topics:

- **Applications for Technical Nonwovens (March) • Flushability (June) •**
- **September and December webinar topics to be determined •**